





COLUMBIA UNIVERSITY TRADEMARK LICENSEES

Each of the companies listed below has entered into a trademark licensing agreement enabling them to produce and sell items bearing Columbia University's intellectual property. These agreements include specific rights relative to trademark use, products, and sales and distribution.

While some licensees are able to sell direct-to-consumer, a majority of these companies are licensed for wholesale sales activity only.

Questions should be directed to support@exemplarassociates.com

<u>Licensee</u>	<u>Primary Product Category(ies):</u>	<u>Website:</u>
 * '47 Brand	Apparel; Headwear	www.47brand.com
 ACCO Brands USA LLC	School & Office Products	www.accobrand.com
 Ade Lang	Blazers	www.ade-lang.com
 Adrenaline World Jerseys	Cycling Tops & Bottoms	www.adrenalinepromotions.com
 * Alex Woo, Inc.	Jewelry	www.alexwoo.com
 All Colors, Inc.	Apparel	www.allcolorslc.com
 All Star Dogs	Pet Products	www.allstardogs.com

* *license pending*

	Alta Gracia	Apparel	www.altagraciaapparel.com
	Alternative Apparel	Apparel	www.alternativeapparel.com
	American Identity Designs, LLC	Jewelry	www.cujewelry.com
	Bespoke Swiss Watches	Watches	www.axiatime.com
	Boathouse Sports, Ltd.	Apparel	www.boathouse.com
	Boxercraft, Inc.	Apparel	www.boxercraft.com
	Branded Custom Sportswear (Nike)	Apparel	www.bcsapparel.com
	BSN Sports	Athletic Apparel & Equipment	www.bsnsports.com
	CB Graduation Announcements	Announcements	www.cbgrad.com
	Camp Connection, Inc.	Apparel (Canada only)	www.campstore.com
	Camp David	Apparel	www.campdavid.com
	Catstudio	Pillows; Towels; Drinkware	www.catstudio.com

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	Centon Electronics	Computer/Mobile Accessories	www.centon.com
	Champion Custom Products	Apparel	www.champion.com
	Church Hill Classics	Diploma Frames	www.diplomaframe.com
	CID Resources (Wonder Wink)	Medical Scrubs	www.cidresources.com
	College Concepts	Apparel	www.conceptssport.com
	Collegiate Pacific (Wool Felt Products)	Pennants; Flags; Banners	www.collegiatepacific.com
	Colosseum Athletics Corporation	Apparel	www.colosseumusa.com
	Commemorative Brands, Inc. dba Balfour	Class Rings	www.balfour.com
	Computer Digital Imaging Corp.	Home & Office; Automotive; Gifts	www.cdi-corp.com
	Consolidated Marketing Services	Apparel; Gifts	www.cmsassociates.com
	CustomInk LLC	Apparel; Gifts	www.customink.com
	Cutter & Buck	Apparel	www.cutterbuck.com

* *license pending*



Dormitory 101

Blankets

www.dormitory101.com



Dream & Fun

Housewares; Bedding

www.dreamandfun.com



Dyehard Fan Supply

Apparel

www.dyehardfansupply.com



Ebbets Field Flannels

Apparel; Headwear

www.ebbets.com



* Eglomise Designs

Home & Office Décor

www.eglomisedesigns.com



Fanatic Group, The

Housewares; School/Office Supplies

www.thefanaticgroup.com



Fanatics Apparel

Apparel

www.fanatics.com



Forever Collectibles (Team Beans)

Gifts & Collectibles

www.foco.com



Four Point Products

School Supplies

www.fourpoint.com



Full Turn Direct

Apparel

www.fullturndirect.com



Gametime Sidekicks

Drinkware

www.gametimesidekicks.com



Garb, Inc.

Apparel

www.garbinc.com

* *license pending*



Gear For Sports

Apparel

www.gearforsports.com



Golf Time, LLC

Golf Accessories

www.teamgolfusa.com



Herff Jones, LLC

Graduation Products; Class Rings

www.herffjones.com



Hillflint

Apparel

www.hillflint.com



Islide

Footwear

www.islideusa.com



Ivysport, Inc.

Apparel

www.ivysport.com



Jardine Associates LLC

Housewares; Jewelry; Gifts

www.jardineassociates.com



Jostens

Class Rings; Graduation Products

www.jostens.com



JP Crickets

Footwear

www.jpccrickets.com



Kadyluxe

Athleisure

www.kadyluxe.com



Kyle Cavan

Jewelry

www.kylecavan.com



Lakeshirts, Inc. (Blue 84)



Apparel

www.lakeshirts.com






* *license pending*

	League Collegiate Wear (L2 Brands)	Apparel; Housewares	www.league91.com
	Legacy Athletic (L2 Brands)	Headwear; Accessories	www.legacy92.com
	Levelwear	Apparel	www.levelwear.com
	Logo Brands	Housewares; Luggage; Gifts	www.logobrand.com
	LogoFit, LLC	Headwear; Apparel Accessories	www.logofit.com
	Lokai	Bracelets	www.lokai.com
	LXG, Inc.	Housewares; Accessories; Gifts	www.lxginc.com
	M. LaHart and Company Ltd.	Housewares; Jewelry; Gifts	www.mlahart.com
	Mascot Factory	Plush	www.mascotfactory.com
	MCM Brands	Housewares; Accessories; Gifts	www.mcmbrands.com
	MV Sport	Apparel	www.mvsport.com
	Neil Enterprises	Housewares; Accessories; Gifts	www.neilvarsityline.com








* license pending

	New Agenda	T-Shirts & Sweatshirts	www.nacollegiate.com
	Nordic Company, Inc.	Housewares/Drinkware	www.nordiccollege.net
	Oak Hall Industries	Graduation Products	www.oakhalli.com
	Outdoor Custom Sportswear (Columbia)	Apparel	www.ocsapparel.com
	Outerstuff	Apparel (Youth)	www.outerstuff.com
	Oxford Industries	Apparel	www.oxfordinc.com
	Payne Publishers	Paper Products	www.paynepub.com
	Peter Millar, LLC	Apparel	www.petermillar.com
	Reborn Clothing Co.	"Upcycled" Gifts & Accessories	www.rebornclothing.co
	Reveal Suits	Blazers	www.revealsuits.com
	RFSJ, Inc.	Housewares/Drinkware	www.rfsj.com
	Roaring Spring Paper Products	School Supplies	www.rspaperproducts.com

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	Salvos	Apparel	www.salvos.shop
	Smathers and Branson	Housewares; Accessories; Gifts	www.smathersandbranson.com
	Spirit Products Ltd.	Housewares; Accessories; Gifts	www.spiritproducts.com
	Standard Chair of Gardner	Chairs/Lamps	www.standardchair.com
	Storm Duds Raingear	Rainwear; Umbrellas	www.stormduds.com
	Strideline	Socks	www.strideline.com
	Stubbs and Wootton	Footwear	www.stubbsandwootton.com
	Teamwork Athletic (RBIII Associates)	Sublimated Apparel	www.teamworkathletic.com
	The Game	Headwear	www.2thegame.com
	Top of the World	Headwear	www.towcaps.com
	Triform Custom Apparel (adidas)	Apparel	www.triformapparel.com
	Twin City Knitting	Socks	www.tcksports.com

* *license pending*

	UG Apparel	Women's Apparel	www.ugapparel.com
	Under Armour	Apparel; Headwear	www.underarmour.com
	Underground Printing	Apparel	www.undergroundshirts.com
	University Blanket & Flag	Flags; Banners; Blankets	www.ubflag.com
	University Frames, Inc.	Diploma Frames	www.universityframes.com
	UscapE Apparel	Apparel	www.uscapeapparel.com
	U-Trau, Inc.	Apparel	www.utrau.com
	Vantage Custom Classics, Inc.	Apparel	www.vantageapparel.com
	Victory Tailgate	Outdoors Games; Housewares	www.victorytailgate.com
	Vineyard Vines	Apparel; Apparel Accessories	www.vineyardvines.com
	Wes & Willy	Apparel (Infant & Youth)	www.wesandwilly.com
	Wildcat Retro Brands, LLC	Apparel	www.originalretrobrand.com

* *license pending*



Wincraft, Inc.

Housewares; Accessories; Gifts

www.wincraft.com



Wink 'N Nod

Housewares (Pillows)

www.winknnod.com



Winning Streak Sports

Pennants; Home Décor

www.wssdecor.com

Zazzle

Zazzle, Inc.

Apparel; Accessories; Gifts; Housewares

www.zazzle.com

Zephyr

Zephyr Graf-X

Headwear

www.zhats.com

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